



**Kevin Thomson Presents An Exclusive
Pre-Launch Of...**

WoW! Me

For The 2012 'Marketing That Sells' Conference - Bratislava

Together We'll Make Brand Me, Brand You and Brand Us Amazing!

Are you The Boss or The Guardian Angel ? Yellows Or Violets? The Sorter or The Loose Cannon?



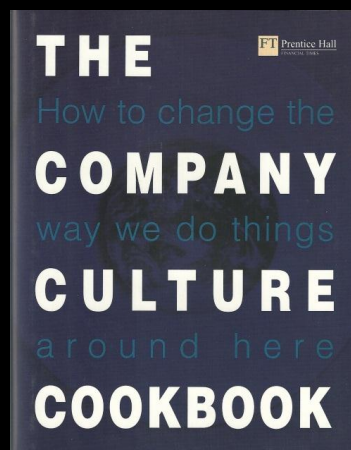
The WoW! Colour Revolution in Marketing, Branding and Communication with....

Graphic Demographics!

How To Connect, Communicate and Collaborate With Everyone You Know

Fast - Easy - Simple - Fun

With The Author of....





Which WoW! Which Wow! Personality are you? Learn how to choose from the four WoW! Personality Pairs.

Learn How WoW! Works Choose the shapes, shades and words from the four Personality Pairs that best describe the real you and everyone you know and meet!

Then, unlock the secrets of all the 16 **WoW! Me Personality Types**. You can then use this to guess (or ask others) what they are like; your team, your boss, your partner....anyone.

The 4 C's – You and your organisation can connect, communicate and collaborate with....

Your Customers – From customer service programmes to promotions, packaging and any copy or content, the WoW! Me Test is a revolution in targeted words, colour and design.

Your Colleagues– From 'The Boss' to The Coach', the 16 WoW! Personalities give you instant ways to connect one-to-one with all your contacts; to communicate in writing or face-to-face, and to collaborate as teams. It's WoW!

Your Corporate Partners– When cultures with partners are very different what language can you use? Is it WoW! or is it the opposite?

Your Community– Do you have a community responsibility programme? How do you make the most of it when people have so many different needs and styles? The answer lies in the words, colours and designs you use. That's WoW!

How The WoW! Personality Pairs Works

You have four Personality Pairs to choose from which create 16 WoW! Me Personality types. They are part of the Thomson Brain Style indicator (TBSi); or simply the WoW! Me Real You Personality Test, from Kevin Thomson the Author and The Artists Robert Brain and Allan Henderson. We call it 'Graphic Demographics'. It's the art of personality profiles that lets you connect with family and friends; with contacts, colleagues, customers and all in your community. Don't take it too seriously, it's meant to be fun - but do take your wellbeing seriously and how you connect is a big part of that!

Our WoW! Community Partners We work with SANE and we donate 10% of all our net App revenues to assist in the emotional support of people with mental illness such as depression, bi-polar and schizophrenia and research at the [Prince of Wales International Centre for SANE Research](#).